

**TELL
CONGRESS
TO SUPPORT
BENEFICIARY
ACCESS TO
CARE.**



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**AVERT THE
MEDICARE
CUTS!**

SOCIAL MEDIA TOOLKIT
FOR ADVOCACY

SITUATION:

Due to the expiration of supplemental congressional funding, budget neutrality requirements, and the introduction of the statutory Pay-As-You-Go (PAYGO) sequester, medical group practices are facing significant payment cuts in 2023. These payment reductions will have a drastic impact on beneficiary access to care and group practice financial resiliency.

This toolkit includes several resources for social media actions to take from now until Congress acts, motivating others to participate in our critical [#MGMAAdvocacy](#) grassroots efforts. During a time when group practices are facing staffing shortages, record-breaking inflation, and pandemic-related challenges, your voice matters more than ever! Join the conversation online and encourage others to do the same by using the hashtag [#AvertTheMedicareCuts!](#)

TOOLKIT CONTENTS:

- KEY MESSAGES
- SAMPLE SOCIAL MEDIA POSTS
- SHAREABLE GRAPHICS
- ADDITIONAL RESOURCES



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KEY MESSAGING:

Looking to draft your own posts? Try trying in some of the below!

A recent member questionnaire conducted by the Medical Group Management Association (MGMA) evaluating the impact of the projected 2023 Medicare cuts revealed critical trends across states and geographic regions that will **significantly disrupt patient access to care, practice operations, and overall investment throughout the healthcare industry.** The top three trends resulting from the cuts include:

- Reducing or eliminating the number of Medicare beneficiaries served.
- Projected delays in scheduling care, resulting in up to 6 months' wait for visits.
- Decreased ability to recruit staff at all levels, including physicians, clinical support staff, and administrative staff, especially in rural areas.

MGMA and other leading healthcare organizations are urging Congress to provide critical financial relief to support group practices in 2023. Specifically, we are requesting Congress pass legislation to:

1. Provide a 4.5% increase to the Medicare physician conversion factor;
2. Provide an inflationary update based on the Medicare Economic Index (MEI); and,
3. Waive the 4% PAYGO sequester.



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SAMPLE POSTS:

To share alongside a graphic from the next page!

- At a time when medical group practices are facing unprecedented staffing shortages, record-breaking inflation, and ongoing COVID-19 related challenges, we can't afford an 8.5% cut to Medicare reimbursement in '23. Implore Congress to [#AvertTheMedicareCuts: https://www.congressweb.com/MGMA/67/](https://www.congressweb.com/MGMA/67/)
- It's more critical than ever that Congress act to [#AvertTheMedicareCuts](https://www.congressweb.com/MGMA/67/), as well as waive the 4% PAYGO sequestration, before the end of the year to protect Medicare beneficiary access to care! Join in [#MGMAAdvocacy](https://www.congressweb.com/MGMA/67/) today: <https://www.congressweb.com/MGMA/67/>
- Ahead of the '23 Medicare payment cuts & to ensure the financial solvency of their ops., >50% of medical groups responding to an [@MGMA](https://www.congressweb.com/MGMA/67/) survey reported they're considering limiting the # of new Medicare patients served. Congress must [#AvertTheMedicareCuts: https://www.congressweb.com/MGMA/67/](https://www.congressweb.com/MGMA/67/)
- Already challenged w/ financial constraints & reductions in payment, looking ahead to '23, group practices face a 4.5% reduction to the Medicare CF & a 4% PAYGO sequester, reducing Medicare payment by at least 8.5%. Urge Congress to [#AvertTheMedicareCuts: https://www.congressweb.com/MGMA/67/](https://www.congressweb.com/MGMA/67/)
- According to 92% of surveyed medical group practices, Medicare rates in '22 (before the projected 8.5% payment cuts take effect in '23) already inadequately cover the cost of furnishing care. Congress must protect access to care and [#AvertTheMedicareCuts: https://www.congressweb.com/MGMA/67/](https://www.congressweb.com/MGMA/67/)
- Ahead of the '23 Medicare cuts, medical practices are having to consider options such as reducing # of clinical staff, closing satellite offices, or even selling their practice due to insufficient \$ streams. Congress must act now to [#AvertTheMedicareCuts: https://www.congressweb.com/MGMA/67/](https://www.congressweb.com/MGMA/67/)

SHAREABLE GRAPHICS:

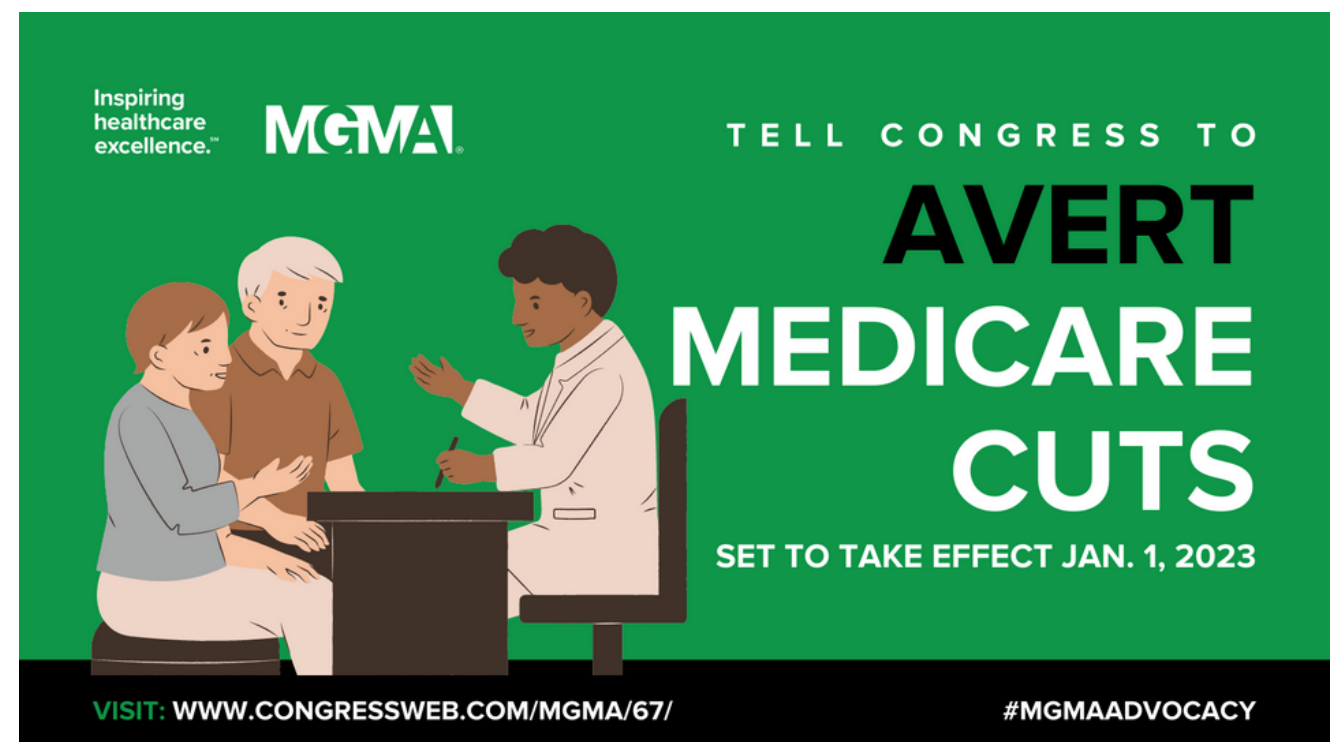
To accompany your social posts!



90% OF MEDICAL PRACTICES REPORTED THAT THE PROJECTED REDUCTION TO 2023 MEDICARE PAYMENT WOULD **REDUCE BENEFICIARY ACCESS TO CARE.**

This cannot wait until next Congress.
Act now: www.congressweb.com/MGMA/67/

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TELL CONGRESS TO **AVERT MEDICARE CUTS**
SET TO TAKE EFFECT JAN. 1, 2023

VISIT: WWW.CONGRESSWEB.COM/MGMA/67/ #MGMAADVOCACY



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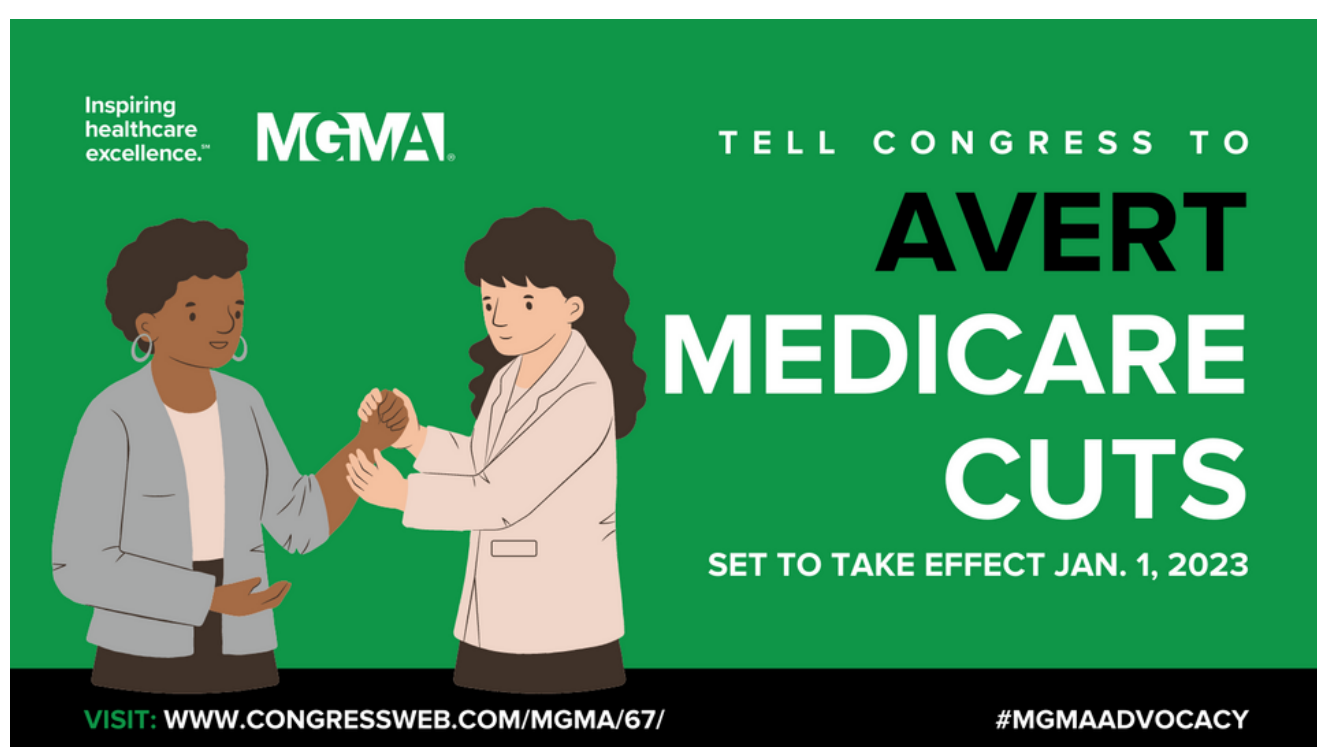
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ACCORDING TO 92% OF SURVEYED MEDICAL GROUP PRACTICES, MEDICARE RATES IN 2022 — BEFORE THE 8.5% PAYMENT CUTS TAKE EFFECT NEXT YEAR— ALREADY INADEQUATELY COVER THE COST OF FURNISHING CARE.

URGE CONGRESS TO ACT NOW TO AVERT THE MEDICARE CUTS:
www.congressweb.com/MGMA/67/

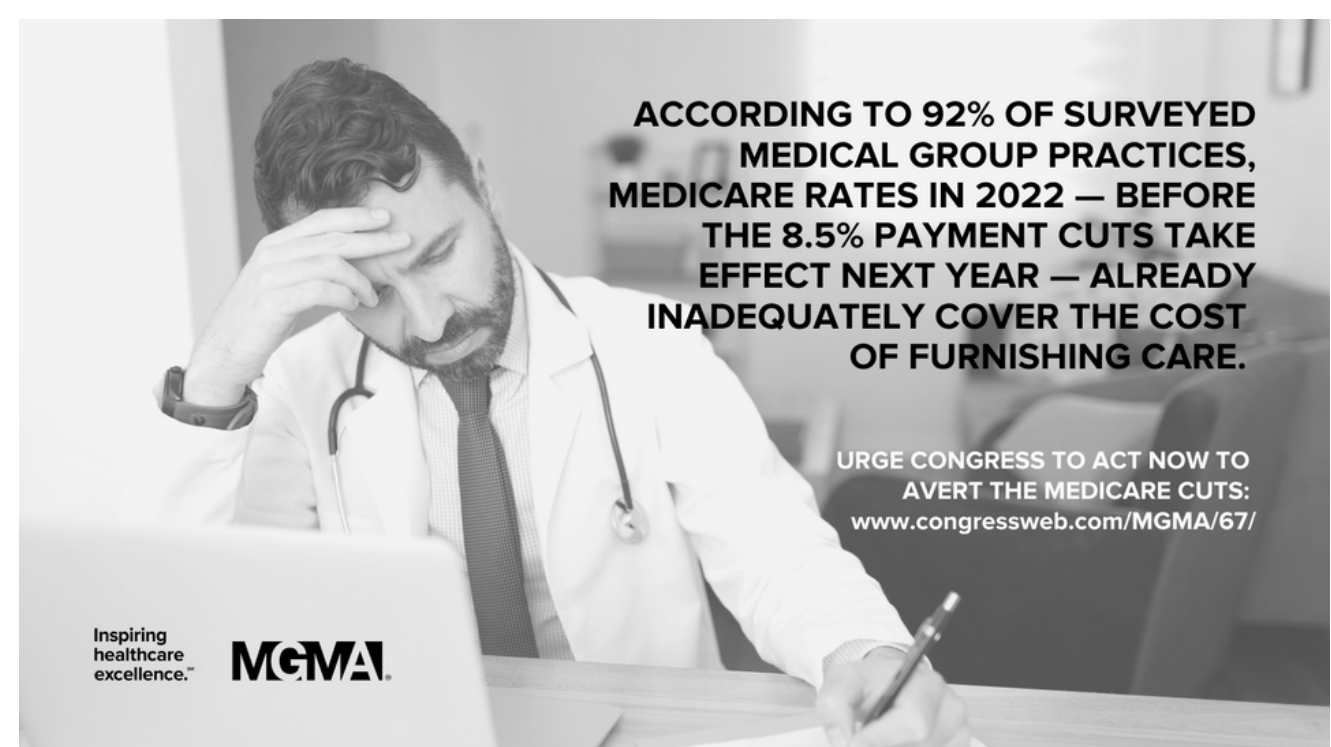
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[CLICK HERE TO DOWNLOAD THE GRAPHICS](#)

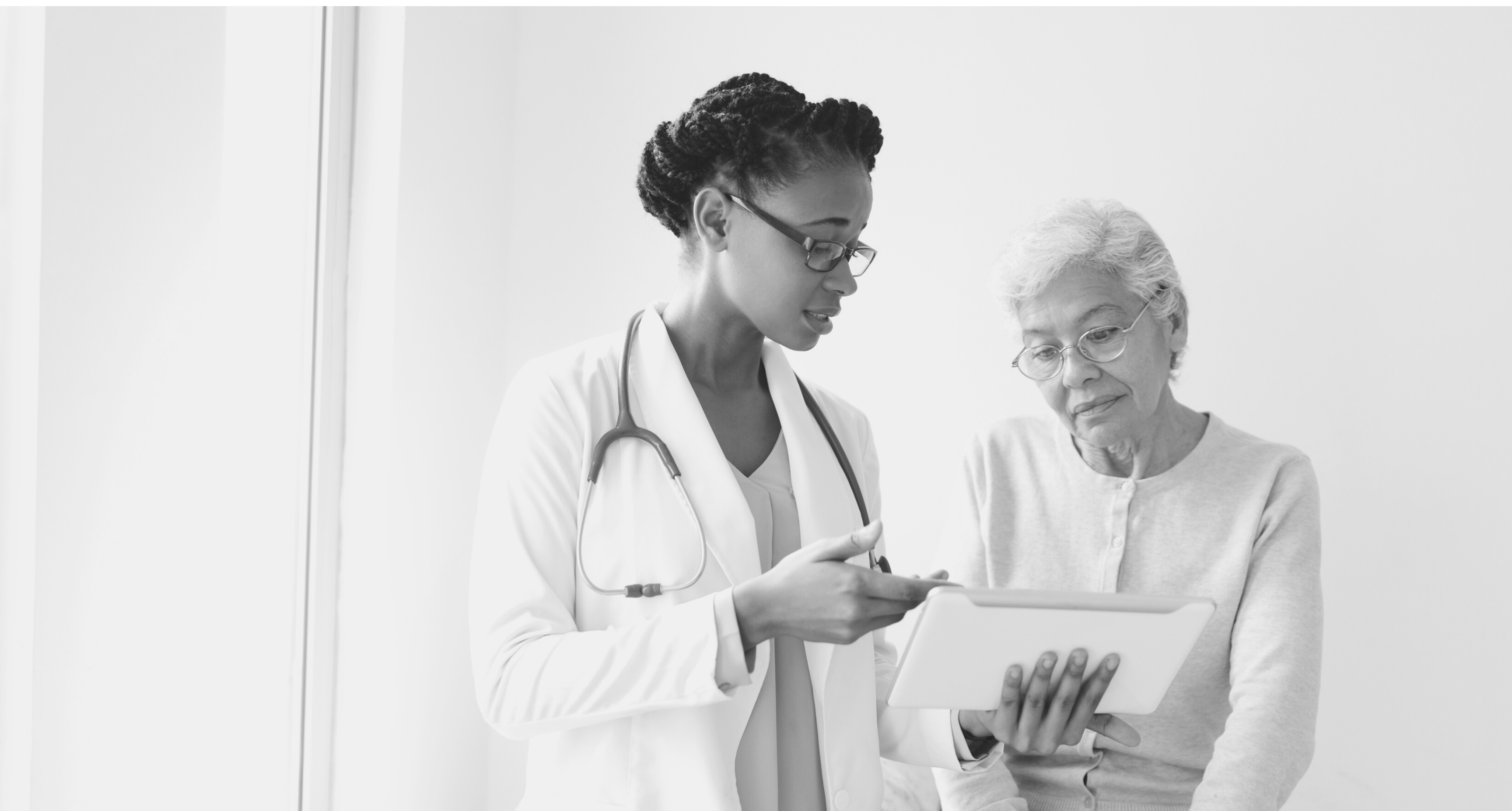
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RESOURCES:

Links to include in your posts or to learn more!

- [MGMA's Medicare Cuts Grassroots Campaign](#)
- [Impact of Payment Reductions to Medicare Rates in 2023](#)
- [CMS' 2023 Medicare Physician Fee Schedule Final Rule - Fact Sheet](#)



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QUESTIONS?

EMAIL MGMA GOVERNMENT AFFAIRS AT GOVAFF@MGMA.ORG



With a membership of more than 60,000 medical practice administrators, executives, and leaders, MGMA represents more than 15,000 medical groups in which more than 350,000 physicians practice. These groups range from small private practices in rural areas to large regional and national health systems and cover the full spectrum of physician specialties and organizational forms.

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